



Knowledge Management Syllabus

1. Module Title	Knowledge Management	2. Module Code	
3. Academic Year, Semester, Mode of Studies	2024/2025 academic year Semester 1, Full-time Studies		
4. Aims and Learning Outcomes	<p>Aims The aim of the course is to present one of the available management methods, its distribution and services in company management. The student has access to information can build a modern organization based on its competitive advantages with such available resources as knowledge, intellectual capital, and other intangible resources. The student will learn the most effective techniques of knowledge management, their patterns, and applications. The classes will formulate discussions on the results of research on knowledge management in organizations and case studies of knowledge-managed enterprises</p> <p>Learning Outcomes Having completed this module student:</p>		
Knowledge	Code		Assessment
	Subject	Field	
Has in-depth knowledge of management processes and models	EP-1	K_W06	Research project Midterm
Has in-depth knowledge of intellectual capital management in organizations and knowledge management processes	EP-2	K_W17	Research project Midterm
Skills	Code		Assessment
	Subject	Field	
Is able to acquire, create, accumulate, codify, protect, transfer and use knowledge as one of the organization's resources in an advanced way	EP-4	K_U01	Research project Midterm
Is able to use advanced tools to support knowledge management in practice	EP-5	K_U01 K_U03 K_U13	Research project Midterm
Social Competencies	Code		Assessment
	Subject	Field	
Is ready to recognize the importance of knowledge in solving organization's problems	EP-7	K_K02	Research project Midterm
Is ready to critically assess knowledge and received materials	EP-8	K_K03 K_K05	Research project
5. Module Leader	Name		E-mail
	A. Dłutek, Mgr		agnieszkad@konsultant.biz.pl
6. Lecturer (s)	Name		E-mail
	A. Dłutek, Mgr		agnieszkad@konsultant.biz.pl
7. Module	Master's		Bachelor's

Level	X	
8. Year and Programme	Year	Programme
	I	Management
9. Module Content		
#.	Topics Discussed	Hours
Workshop		
1	Knowledge - data - information - definitions of knowledge management and historical outline of knowledge management	1
2	Building a "managed knowledge" organization Knowledge management and the organization's strategy, structure and culture Creating key competences based on intangible resources	2
3	Knowledge management processes: • knowledge creation and acquisition • gathering and codifying knowledge • knowledge protection • knowledge transfer and use	3
4	Knowledge management models: • the spiral of knowledge - I. Nonaka and H. Takeuchi, • knowledge management according to W.R. Bukowitz and R.L. Williams • knowledge management strategies: codification and personalization	2
5	Intellectual capital management - Skandia's and Konrad's concepts, categories of intellectual capital according to K.E. Sveiby, L. Edvinsson, A. Brooking, G. Roos	2
6	Knowledge management support processes: elearning, CRM, Internet, Intranet, knowledge maps, knowledge compendia, study visits, coaching, training, benchmarking, community of practitioners	3
7	People in knowledge management processes - professional manager, knowledge director	2
10. Individual Student's Work		
#.	Description	Hours
	Preparation for midterm exam	18
	Research project	20
11. Assessment Methods	Coursework (100%): research project (60% each); midterm exam (40%)	
12. Assessment Criteria	Points translate into marks as follows: 50 - 59 points: mark 3 60 - 69 points: mark 3.5 70 - 79 points: mark 4 80 - 89 points: mark 4.5 90 - 98 points: mark 5 98-100 points: mark 5.5 In the case of exceptional student's performance, the lecturer may award a mark of 5.5 even with an insufficient number of points scored.	
13. ECTS Credits	2	
	Hours	ECTS
Contact Hours		
Workshop	12	0,6

	Other Form		
	Individual Student's Work		
	- Preparation midterm exam	18	1,4
- Research project	20		
	SUMM	50	2
14. Required Readings	Probst, Gilbert, Kai Romhardt and Steffen Raub. "Managing Knowledge: Building Blocks for Success." (1999).		
15. Recommended Readings	L. Edvinsson, M.S. Malone. "Intellectual Capital: Realizing Your Company's True Value by Finding Its Hidden Brainpower. (1997)		
16. Place where module is run	Lazarski University		
17. Other	n/a		